

COMMUNICATION IS KEY TO SUCCESSFUL RESULTS!

That is why we keep you up to date about the marketing of your property!

In order to successfully market your home we have planned an aggressive ongoing advertising/online campaign that includes internet exposure and display ads placed in the most effective websites and print publications. This advertising plan is targeted to reach the buyers whose needs and income match the profile and list price of your property.

Advertising alone is not enough. In addition, we personally book all appointments, monitor all agent showings and obtain buyer/agent feedback.

We feel marketing your home is a partnership, and we want to keep you informed of all web pages and ads that are placed online and in the real estate magazines and newspapers.

We welcome your comments and feel that open communication between the real estate agent and the seller is one of the most important parts of a successful business relationship.